

# Sparkles & Sunshine

INFLUENCER + BLOGGER





# ABOUT THE BLOG

Sparkles and Sunshine is a colorful, paw-sitive dog and equestrian lifestyle blog. Caitlin loves sharing authentic and honest posts. With a love for animals and bubbly personality, Sparkles and Sunshine is your go-to blog for everyday relatable pet topics.



**7,134 FOLLOWERS & 125K REACH**  
@sparklesandsunshineblog



**1,025 FOLLOWERS**  
@sparklesandsunshineblog



**521K MONTHLY VIEWERS**  
@sparkles\_a



**1K SUBSCRIBERS & 1.4K+ WATCH HOURS**  
@sparklesandsunshineblog



**2633 FOLLOWERS**  
@sparklesandsunshineblog

## BLOG STATS

monthly page views

**34,206**

unique visitors

**9,050**

average time on site

**00:41**

## AUDIENCE

women

**75%**

ages: 25-34

**27%**

ages: 35-44

**24%**

united states

**72%**



## PARTNERED WITH:

- Kong Company
- Carlson Pet Products
- Suitical
- Mobile Dog Gear
- Big Barker
- DGS Pet
- Barkworthies
- Trixie
- Sprinkle and Sweep
- Charlee Bear
- Aquapaw
- Plato Pet Treats
- ProDen PlaqueOff
- Jolly Pets
- Thermacell
- PetSafe
- Ava's Pet Palace
- Paw Prosper
- Hunger For Words
- Booster Bath (and more!)



# CAITLIN BROWN

An enthusiastic and passionate blogger located in central Florida. Caitlin's goal is to share inspiring content that will make her audience smile with her contagious spirit that reflects throughout her blog and social channels.

## READER'S INTERESTS

- Shoppers/Value Shoppers
- Home & Garden Lifestlyes
- Hobbies/Pet Lovers
- Shoppers/Shopaholics Food & Dining Foodies
- Shoppers/Bargain Hunters
- Media & Entertainment/Movie Lovers

## PARTNERSHIP OPPORTUNITIES

- Sponsored Posts
- Facebook/Instagram/TikTok Ads
- Event & Workshop Appearances
- Instagram Stories
- Host Takeovers
- Giveaways
- Trade Shows
- Guest Blog Posts & Brand Website Blog Posts
- UGC Content Creation (video & imagery)

## CONTACT



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# THANK YOU

Caitlin is excited to increase your brand awareness, showcase your product or service and help you achieve your marketing goals!