

Sparkles & Sunshine

INFLUENCER + BLOGGER





ABOUT THE BLOG

Sparkles and Sunshine is a colorful, paw-sitive dog and equestrian lifestyle blog. Caitlin loves sharing authentic and honest posts. With a love for animals and bubbly personality, Sparkles and Sunshine is your go-to blog for everyday relatable pet topics.



8,775 FOLLOWERS & 118.3K REACH
@sparklesandsunshineblog



1,169 FOLLOWERS
@sparklesandsunshineblog



257K MONTHLY VIEWERS
@sparkles_a



2.08K SUBSCRIBERS
@sparklesandsunshineblog



3,076 FOLLOWERS
@sparklesandsunshineblog

BLOG STATS

monthly page views

19,791

unique visitors

14,760

average time on site

00:41

AUDIENCE

women

75%

ages: 25-34

27%

ages: 35-44

24%

united states

72%

PARTNERED WITH:

- Travel Cat
- Carlson Pet Products
- Casa Leo
- Mobile Dog Gear
- Big Barker
- DGS Pet
- Barkworthies
- TRIXIE
- Sprinkle and Sweep
- Charlee Bear
- Aquapaw
- Plato Pet Treats
- ProDen PlaqueOff
- Jolly Pets
- Thermacell
- PetSafe
- Ava's Pet Palace
- Paw Prosper
- Hunger For Words
- Booster Bath (and more!)



CAITLIN BROWN

An enthusiastic and passionate blogger located in central Florida. Caitlin's goal is to share inspiring content that will make her audience smile with her contagious spirit that reflects throughout her blog and social channels.

READER'S INTERESTS

- Shoppers/Value Shoppers
- Home & Garden Lifestlyes
- Hobbies/Pet Lovers
- Shoppers/Shopaholics Food & Dining Foodies
- Shoppers/Bargain Hunters
- Media & Entertainment/Movie Lovers

PARTNERSHIP OPPORTUNITIES

- Sponsored Posts
- Facebook/Instagram/TikTok Ads
- Event & Workshop Appearances
- Instagram Stories & Takeovers
- Commercial Imagery
- Giveaways
- Trade Shows
- Guest Blog Posts & Ghost Writing Blog Posts
- UGC Content Creation (video & imagery)

CONTACT



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www.sparklesandshunshineblog.com

THANK YOU

Caitlin is excited to increase your brand awareness, showcase your product or service and help you achieve your marketing goals!